



Geneva, 1st Oct. 2009

Sterci expands its activities in Central Europe and appoints Georg Sauberer as Area Manager

Geneva – Sterci International leading software provider in STP announces today the appointment of Georg Sauberer as Area Manager.

Since its foundation in 2003, Sterci has emerged as a leading software provider in financial messaging, reconciliation and data management. With more than 220 customers in 16 countries, mainly in Switzerland, France, UK, Benelux, and Middle East. Sterci wishes now to expand its footprint in Central Europe.



Mr Georg Sauberer, aged 42, brings to Sterci a sound expertise in banking and financial software sales and regional management. With this background he proves an excellent understanding of the customers' business and technology issues.

Sterci has appointed Georg Sauberer as Area Manager for Central Europe. Based in Vienna Austria, he will be in charge of developing the business for Sterci and strengthen its footprint in new geographical areas.

“With his unique network and knowledge in financial software industry having held senior positions at several companies Georg is best positioned for this role. I am delighted that he joins our team” says Etienne Savatier, International Sales & Marketing Director at Sterci.

“The clear requirements of the market are best-of-breed software’s which have vendors with a long term strategy. Sterci’s offering based on well recognized Swiss quality standards has immediately convinced me – and I am very much looking forward to cooperating with the customers further developing Sterci’s market presence” adds Georg Sauberer.

“We at Sterci always want to be seen as a reliable partner to our customers. Georg has the same approach and will add significant value to both, our clients and to our organization” says Simon Kalfon, CEO of Sterci.

About Sterci <http://www.sterci.com>

Sterci is an International leading software provider of SOA solutions for Straight Through Processing. The Sterci suite of products covers financial messaging, application integration, reconciliation, and data management. With 25 years of experience, more than 220 customers in 16 countries, Sterci is an official SWIFT partner and is quality certified ISO 9001-2000 by SQS.

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